



**JOSEPH
SOUL**

DESIGN

<http://jsoul.me>

me@jsoul.me

EXPERIENCE

NYU Langone Medical Center

New York current

Lead Visual Designer: art direction, visual design, user experience,

B12

New York July 2016—May 2017

Designer: art direction, visual design, user experience, product design

Google

New York/Mountain View February 2014—January 2016

Web designer: web design, development, team lead

MRM//McCann

San Francisco April 2013—October 2013

Designer: advertising, web design

IDEO

Palo Alto March 2013—April 2013

Freelance visual designer: visual, interaction design

EDUCATION

Academy of Art University

San Francisco 2008–2012

Bachelor of Fine Arts: *School of Web Design + New Media*

SKILLS

Visual Design

Brand identity, Print design, Packaging design, Digital publishing, Advertising design

Interactive

Interactive design, Web design, User experience, User interface, A/B testing, Localization, Accessibility, Motion graphics, Audio design

SOFTWARE

Computer Graphics + Audio Design

| | | |
|-------------|---------------|----------------|
| Illustrator | Photoshop | InDesign |
| Sketch | Logic Pro | Adobe DPS |
| InVision | Cinema 4D | Acrobat Pro |
| Framer | After Effects | FontLab Studio |

Code

| | | |
|--------|------|-------------------|
| HTML5 | CSS3 | Responsive Design |
| jQuery | SEO | PHP |