



JOSEPH
SOUL

<http://jsoul.me>
me@jsoul.me

EXPERIENCE

NYU Langone Health

New York June 2017–Current

Product Designer: UI, UX, Interaction and Visual Design, User Research, Accessibility

B12

New York July 2016–May 2017

Designer: Art Direction, Visual Design, User Experience, Product Design

Google

Mountain View/New York February 2014–January 2016

Web Design (TVC): Web Design, Development, Internationalization Design

MRM//McCann

San Francisco June 2013–October 2013

Designer: Advertising, Web Design

IDEO

Palo Alto April 2013

Freelance Visual Designer: Visual Design, Interaction Design

EDUCATION

Academy of Art University

San Francisco 2008–2012

Bachelor of Fine Arts: School of Web Design + New Media

SKILL

Design

Product Design, Interactive Design, User Experience, User Interface, User Research, Visual Design, Web Design, Accessibility, Prototyping, Localization

Brand Identity, Packaging Design, Digital Publishing, Advertising Design, Motion Graphics, Typography

Related

Drawing, Painting, Technical Drawing, Digital Photography, Book Arts, Print Making, Usability Testing

SOFTWARE

Computer Graphics + Audio Design

Sketch	Photoshop	Illustrator
InVison	InDesign	Logic Pro
Adobe DPS	Cinema 4D	Acrobat Pro
Framer	After Eects	FontLab Studio

Code

HTML5	CSS3/Sass	RWD
JavaScript	SEO	PHP