



JOSEPH  
SOUL

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## EXPERIENCE

### NYU Langone Health

New York June 2017–Current

Product Designer: UI, UX, Interaction and Visual Design, User Research, Accessibility

### B12

New York July 2016–May 2017

Designer: Art Direction, Visual Design, User Experience, Product Design

### Google

Mountain View/New York February 2014–January 2016

Web Design (TVC): Web Design, Development, Internationalization Design

### MRM//McCann

San Francisco June 2013–October 2013

Designer: Advertising, Web Design

### IDEO

Palo Alto April 2013

Freelance Visual Designer: Visual Design, Interaction Design

## EDUCATION

### Academy of Art University

San Francisco 2008–2012

Bachelor of Fine Arts: School of Web Design + New Media

## SKILL

### Design

Product Design, Interactive Design, User Experience, User Interface, User Research, Visual Design, Web Design, Accessibility, Prototyping, Localization

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Brand Identity, Packaging Design, Digital Publishing, Advertising Design, Motion Graphics, Typography

### Related

Drawing, Painting, Technical Drawing, Digital Photography, Book Arts, Print Making, Usability Testing

## SOFTWARE

### Computer Graphics + Audio Design

Sketch	Photoshop	Illustrator
Figma	InDesign	Logic Pro
Origami Studio	Cinema 4D	Acrobat Pro
Framer	After Effects	FontLab Studio

### Code

HTML5	CSS3/Sass	RWD
JavaScript	SEO	PHP